

~ \$212,000 in 2012 ~
Tour Promotion & Fundraising - Information Sheet

To all AOP Fundraising Expeditions,

Further to finalising this years travel and fundraising plans between Australian Orangutan Project (AOP) and Orangutan Odysseys (OO) we are now pleased to be confirming details as regards the very exciting and ambitious "\$212,000 in 2012" promotion.

We have confirmed all 2012 trips and trip dates (see later), along with providing you detailed information about how you can move forward with supporting this very exciting and new programme. We really hope that everyone gets behind this, as there are lots of additional benefits that can follow for all, especially for the orangutans and their rainforests. Please use this Information sheet and the various attachments to help you start working on both your individual and team fundraising plans.

Fundraising tours to Indonesian Borneo and Sumatra in 2012 - Why?

- AOP State Reps and selected other groups will be given the opportunity to visit and see the orangutans first hand, visiting their habitat and see the destruction, along with special visits to the various rescue centres, who are supported by the AOP. We consider this first hand knowledge to be very important for all AOP supporters in order they can be both more knowledgeable and more aware about the reasons for the necessary funding and understand about for the places they are talking about to their volunteers and supporters. And of course, also that they have a great experience and amazing adventure at the same time.
- As funds, and the need for them to be substantial, are now critical, it was important that we try and find ways to help raise large amounts in one go. These trips have the capacity to raise between \$15,000 to \$20,000 each. We believe that if we can get 10 trips (combination of AOP & OO) done during the year plus other contributions from all OO trips then our target is achievable. So we are hoping you can all get behind us and support " \$212,000 in 2012 ".
- You will be also be performing a second major contribution, which OO passionately believe in, and that is raising awareness amongst the public. By traveling and experiencing the orangutans personally, each person that goes will come back emotionally impacted by what they have seen. They will then be telling more friends, family and associates about the incredible places they have been, the amazing sightings of the orangutans, and also the problems that exist that are affecting their survival. And so, then more people will then want to come and help and visit these locations, and in so helping protect the orangutans and their rainforests, along with helping strengthen the local tourism industry. Returning to OO's tag line - *"Saving the Environment through Tourism"*

Where will you go?

Tour groups will travel to one of three locations in 2012 .

- Tanjung Puting National Part & Pangkalan Bun Rescue Centre – Borneo, Indonesia
- Gunung Leuser National Park & Batu Mbelin Rescue Centre – Sumatra, Indonesia
- Palangkaraya, Sabangau Forest & Nyaru Menteng Rescue Centre – Borneo, Indonesia

What's a Fundraising Group ?

- Each group consists of a team of between 8 to 12 (max) people (min age limit 12 years) and will tour to one of the 3 listed destinations.
- We provide a number of optional trip dates to each location (later in this document) with some of the trips being specifically labelled for groups wishing to organize their own team..
- Each trip has a specially prepared itinerary, designed to provide unique and special experiences for those participating in these trips and not afforded to the average tourist. We want to reward those helping the orangutans with something special.

Orangutan Odysseys

Saving the Environment through Tourism
ABN 49 087 049 956

Unit 7 Lakeside
9 Narabang Way
Belrose NSW Australia 2085

P: +61 2 9986 2600

F: +61 2 9986 2611

M: 0418 119 769

E: oo@orangutanodysseys.com

orangutanodysseys.com



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- Each team member traveling agrees to undertake their own fundraising to support the teams efforts and try to help reach both the individual and team targets. Details about these targets next.
- Each team and team member should endeavor to allow themselves sufficient time to raise funds to meet their target.

How does the money get raised, both by the groups and individuals ?

- Each person traveling has \$130 of their fare automatically included as a direct donation to the AOP = 1 adoption at \$55 + 100 hectares of Safeguard at \$75. Each person will get to choose which orphan they would like to adopt.
- So, if we have 10 team members that's already a group total of \$1,300.
- Each person undertakes to raise a minimum target amount of \$1,300 by attaining sponsoring through various options as follows :
- Adoptions of Orphaned orangutans @ \$55 each. If you can get 10 of these, then already you have reached \$550!
- Safeguard - sponsoring rainforest @ \$7.50 per 10 hectares. If you could get 1,000 hectares of rainforest sponsored that's another \$750!
- Donations of any amount. Perhaps you might hold a cake stall or a fundraising dinner, or maybe someone just wants to give you a cash donation. Any size cash donation is fine and can be paid directly to the AOP.
- Any combination of the above is ok, its just about trying to reach your own target of \$1,300.
- So, here if we have 10 team members that's another \$13,000 to the group total !
- We have found that the average amount raised by individuals over the last couple of years to be around the \$1,500 mark. Some have done up to \$5,000 on their own! So no limits need to be set! Remember it's all going to the orangutans.
- Each person's trip cost includes an amount that is paid directly to the local rescue centres or orangutan facility that we visit, as an access / donation fee. This amount will vary from trip to trip but is at least \$3,000 which is paid directly by OO to those rescue centres or facilities. This is at least another \$3,000 for the team's total.
- For every Fundraising group of 10 (minimum number required) OO will donate one "free" trip, valued at about \$3,000 (or \$4,000 for Palangkaraya), which can be used in a number of ways. This could be used for a raffle, auction, to raise more funds for the groups total or may be used to reward and send one of the AOP's representatives. This decision shall be made by the AOP's Committee.
- So from the above list you will see that groups can be capable of helping contribute totals of around \$17,500 + without to much trouble.

Note: all funds raised, except for item 4 are paid directly through the AOP website or their representatives. See following for how to make payments.

What is the process for making payments ?

- All Adoptions, Safeguard and Donations should be made directly via the AOP's website at www.orangutan.org.au. You can use the following links that will provide direct access to the three options.
- We shall provide a separate document which can be issued to all your sponsors which will outline the easiest way for them (or the group leader) to process payments to the AOP.
- The AOP Shop and Check Out contains a drop down box in the cart check out which asks "How did you hear about us". When this is selected a drop down list will be shown. Among other names you will see Orangutan Odysseys. All sponsors are asked to select this option. This will allow tracking of all OO fundraising trips.
- In addition OO we will provide each team member with a spreadsheet and ask that try and keep their own record for the various funds that are raised via their sponsors.



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When are the trips leaving and what states go where?

- Fundraising trips start in April 2012 and continue as long as we can get groups to go in 2012. We have also scheduled a few trips for 2013. There are no time limits set and we can tailor dates to suit individual groups if required.
- Can't see a date to suit you, then if you can organise your own private trip we can organise the date.
- Each group and team members generally need approx 2 to 3 months minimum to work on reaching their fundraising targets.
- Trip locations can be allocated or each group can request their preferred location. However, we cannot take every group to the one (same) location. There needs to be a spread of trips to each location to help minimize our impact, especially at the Rescue Centres.
- So, if you can't see a trip to a place you want to visit at a time you want to visit then talk to us about adding a new one.
- Please note that the fundraising trips can only proceed once the minimum number of team members is reached and fundraising targets are nearing completion.

What other help will you get ?

- OO will prepare a dossier based for each fundraising trip including itineraries and local information.
- These trip dossiers will be available on both AOP & OO websites. Booking only through the OO website.
- Arrange for (AOP/OO) to visit all states prior to them leaving for the trips and help with information nights and fundraising.
- Fund raising for these groups can continue after their return and we can nominate an end date for this, say for about 2 months after they return. This allows them to continue raising funds especially in that immediate period after, while they are still very excited about the trip.
- OO issue 100% of all donations collected directly to the AOP or Rescue centres. No fees or costs applicable.

Tour locations – discover your preferred destination

Please visit the OO website www.orangutanodysseys.com where you can find out all the trip details.

Tour 1- Ultimate Tanjung Puting and Fundraising Expedition (9 Days) at \$2,950 pp

**** Trips dates currently available:**

- 21 May - 29 May 2012 - AOP States Fundraiser
- 20 Jun - 28 Jun 2012 - OO Trip - places available
- 12 Oct - 21 Oct 2012 - AOP States Fundraiser
- 20 Mar - 29 Mar 2013 - AOP States Fundraiser

HIGHLIGHTS

- Visit the towns and people of Pangkalan Bun & Kumai in Borneo
- Travel through Tanjung Puting National Park including a visit to the famous Camp Leakey.
- Travel through the jungle and sleep onboard our wonderful OO river klotoks (boat)
- Visit the rescue centre in Pangkalan Bun.
- Travel up jungle rivers to witness Proboscis, Ebony and Grey macaque monkeys
- Help save the orangutans from extinction and protect their habitat
- Optional trip extension to Krakatoa Volcano and Ujung Kulon National Park

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Our first destination is the jungle of Borneo to see the orangutan in its natural environment. We may happen across Tom the dominant male or the world famous intelligent Princess down on the pier. We will see both reintroduced and wild orangutans as well as a host of other awesome rain forest creatures. The Tanjung Puting National Park is home to rare and interesting species including the Proboscis monkey and the false gavia, a strange looking crocodile. But it is the orangutan that most people come here to visit. It's sheer beauty and passive demeanor endears one of our closest relatives to our hearts. We will see both wild and rehabilitated orangutans and have the opportunity to get close to these magnificent creatures.

After visiting the orangutan's natural environment, we will head back to civilization and visit the rescue centre near Pangkalan Bun. This, for many, is a highlight as you may come into close proximity with many young orangutans and garner a deeper understanding of their plight. If this visit doesn't move you nothing will! While we will have the opportunity to see these amazing beings we will also be helping their plight. Through this expedition we will be providing much needed funds to the orangutan rescue centres, each participant will be adopting an Orangutan and we will be protecting land that ensures the habitat of the orangutan remains intact. Further, a direct donation to the rescue centre in Pangkalan Bun will be presented to them from funds raised by this trip. If you are interested in adventure and giving back to the world at the same time, then you have got to be part of this expedition.

Tour 2 - Ultimate Gunung Leuser and Fundraising Expedition (9 Days) at \$2,950 pp

**** Trip dates currently available:**

- 19 Sep - 27 Sep 2012 - AOP NSW Fundraiser
- 04 Nov - 12 Nov 2012 - AOP States Fundraiser
- 14 Feb - 22 Feb 2013 - OO trip some places available

HIGHLIGHTS

- Visit pristine rainforest in search of the amazing orangutan.
- Visit the rescue centre at Batu Mbelin to see what happens to confiscated Orangutans.
- Visit the Halaban Reforestation Program and understand how deforestation is affecting the area and how reforestation is possible.
- Bathe elephants and do an elephant trek.
- Trek through beautiful primary forest and see Thomas Leaf monkeys, Pigtail and Long Tail macaque, Monitor lizards, gibbons, wild peacocks and more.
- Part of your expedition cost is directly donated to save these wonderful creatures.

We will travel to the Reforestation Center at Halaban north of Medan to Tangkahan for an elephant ride and then trek through the Gunung Leuser National Park for 3 days to see the orangutan in the wild. The park's one million hectares houses the largest population of Sumatran orangutans, approximately 80% of the entire wild population of 7000. Gunung Leuser is also home to an enormous population of other wildlife including the Thomas Leaf monkey, Pigtail macaque, Longtail macaque, gibbons, lizards, turtles, hornbills and more. We will whitewater raft and finally visit the rescue centre at Batu Mbelin to see how young Orangutans are reintroduced back into the wild. While we will have the opportunity to see these amazing creatures, we will also be helping their plight. Through this expedition we will be adopting as many Orangutans as possible and we will be protecting land that ensures the habitat of the Orangutan remains intact. Further, a direct donation to the Quarantine Centre at Batu Mbelin will be presented to them from funds raised by this trip. After Sumatra, we head back to Bali. For those that want an adventure on the way back, we will be offering an action packed extension to another part of Indonesia.



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Your home on this trip will be a mix of both basic guest houses, hotels and tents. An experienced OO local guide will escort you from one destination to the next. If you are interested in adventure and giving back to the world at the same time, then you have got to be part of this expedition.

Tour 3 - Ultimate Palangkaraya and Sabangau Fundraising (11 Days) at \$3,900 pp

**** Trip dates currently available:**

→ Oct - 11 Oct 2012 - AOP States Fundraiser

→ 15 Apr - 25 Apr 2013 - OO trip (some places available)

HIGHLIGHTS

- Travel along the beautiful Rungan River aboard the luxurious Rahai'i' Pangun.
- Observe amazing wildlife including orangutan, Proboscis monkeys, hornbills, Red langurs and Brahmini kites, honrbills and more.
- Visit the rescue centre at Nyaru Menteng where we will learn and understand the work they are doing to protect the orangutan and their habitats.
- Travel by 4 wheel drive & stay at a traditional Dayak villages where you will learn about their way of life, history and intriguing culture. Along with visiting painted bonehouses and sleeping in a long house.
- Be escorted around the OUTROP / CIMTROP research centre at the awesome Sabangau Forest and get an insight into orangutan, gibbon and other animal research by resident experts. Trek through the forest swamps and track wild orangutans with the research teams. OO is the first and only tour company allowed access to this amazing location.
- This trip is an action packed adventure

There really is nothing like giving back. That's right, in this specially crafted expedition you will visit the habitats of humanities closest relative, the orangutan. We have cleverly combined both a relaxing wildlife "observation" trip with an expedition into the heart of Borneo that also incorporates visiting the research centres for orangutans, gibbons and other species. We will cruise up the Rungan River in luxury and sleep in a traditional Dayak Longhouse in Malahoi. This Fundraising Expedition will not only provide funds for CIMTROP and OUTROP, but we will have access to their researchers, who will impart their immense knowledge of the environment, threats to the ecosystem and what we can do to help.

This expedition will give you an amazing insight into life in Borneo for both humans and Orangutans. This is a great trip for people of all ages and a great trip to be part of. If you are interested in adventure and giving back to the world at the same time, then you have got to be part of this expedition.

What next ?

Just for you to get started promoting the AOP tours, finding likeminded people who like adventure travel and support wothwhile cause, and to help us towards our target of "\$212,000 in 2012".

I am really excited about the AOP travel plans and fundraising for 2012, and I look forward to organising your travel for life changing experiences and amazing adventures.

Yours in orangutans,

Garry Sundin
Expedition Consultant
M: 0418119769
garry@orangutanodysseys.com

