

“\$212,000 in 2012”

To: Whom it may Concern / Potential Sponsor

Re: Fundraising Efforts & Sponsorship to support the Australian Orangutan Project (AOP) & Orangutan Odysseys (OO) with saving the Bornean & Sumatran Orangutans

Hi there,

Garry here from Orangutan Odysseys and I am pleased to be writing to you, on behalf of all people concerned with the ongoing survival of the orangutans in Indonesia and Malaysia, to give you some details about how our Expeditions are trying to help raise urgently needed funds, to support the wonderful work being done by the Australian Orangutan Project (AOP) and their partners, with the continued survival of one of the world's most magnificent & endangered animals, the Bornean & Sumatran orangutans.

We hope that our efforts will help, at least in some small way, with this very important project, and allow for future generations to be able to witness these incredible beings in their natural surroundings. Over the last 3 years our expedition teams have raised in excess of \$70,000 thanks to the many generous donations received. In 2012 we have more expeditions planned to visit Borneo & Sumatra to see orangutans, in both their natural habitat and rehabilitation centres, taking place starting from April. And so **\$212,000 in 2012** has become our target. For those traveling on these trips & help us achieve this goal it will be a truly beneficial & rewarding accomplishment.

So, to the purpose of this letter. Persons electing to travel with us to help make a difference, will need to raise sponsorship funds that will help us support the AOP and their partners including the local rescue centres. For all the details of the fantastic & the incredible work being done by the AOP, I would invite you to visit their website www.orangutan.org.au/ and spend some time looking & reading about them.

On behalf of our Expedition travellers, we now kindly ask you / your organisation if you would be interested in helping our expedition groups with achieving their fundraising targets, before we head off to Borneo or Sumatra in 2012. This can be done in one of three ways

- 1) Adopting orphaned orangutans
- 2) Sponsoring the rainforests via the Safeguard programme.
- 3) A Cash Donation

Each expedition includes a number of special events. Among these are:

- Our main objective to help try and raise somewhere up to \$20,000 from each Expedition group, towards helping with the orangutan's survival.
- Recording each Expedition on a Video Diary as a record to show everyone that was generous enough to help, just where their money is going.
- Experiencing the orangutans in their natural environment, as they were meant to live
- Visit a local rehabilitation care centre. A very special opportunity to see some of the orphans that have been adopted as part of the fundraising.

Orangutan Odysseys

Saving the Environment through Tourism
ABN 49 087 049 956

Unit 7 Lakeside
9 Narabang Way
Belrose NSW Australia 2085

P: +61 2 9986 2600

F: +61 2 9986 2611

M: 0418 119 769

E: oo@orangutanodysseys.com

orangutanodysseys.com



The importance of this project cannot be underestimated and it is a task that OO, AOP & our expedition teams are undertaking with great passion.

How can you now help ?

SAFEGUARD orangutan habitat protection

A program to protect the Orangutans and their natural habitat from further

The orangutans' rainforest is disappearing at an overwhelming rate with the remaining forest being degraded by drought and forest fires. Extinction in the wild is possible inside the next 10 years for Sumatran orangutans and inside 20 years for Bornean orangutans. We need to recognise the massive amount of suffering being inflicted on a species that is 97% genetically identical to humans.

Orangutans are highly intelligent animals. Their intelligence is comparable to that of a five or six year old child. Surely these self-aware animals deserve the right to live and to be free from torture and exploitation?

Protecting the orangutan also protects the surrounding ecosystem and myriad of endangered and exotic species. Saving the orangutan saves the forest. None of us want to have to tell our children or grandchildren that we were around for the last decade of the orangutans but we weren't quite able to get our act together to save them.

Reforestation Takes Decades – Destruction Takes Seconds

Did you know that we are losing 6% of the world's forests every year to palm oil? The expansion of palm oil plantations, many of them illegal, is the single most significant threat to the survival of the Orangutans.

Everyone Can Help To Stop This Destruction

Yes, everyone. First of all, check your shopping. Don't buy items that contain palm oil - and you'd be surprised how many do.

Secondly, support AOP's Safeguard program. It gives practical support to the Wildlife Protection Units, the frontline patrols that are actually managing to deter illegal logging and land clearing in Borneo and Sumatra.

They also provide much needed employment for the young men in the area whose only other option is to work in the palm oil plantations – or not work at all.

Where Your Money Goes

The Safeguard program raises money specifically for Wildlife Protection Units. Your donation goes towards the patrols' running costs – equipment, uniforms and wages. Every contribution is welcome and appreciated!

We have more sponsorship material available to send you or our organisation about the trip & should you require please do not hesitate to contact me by phone or email anytime. You will also find lots more details by checking out the AOP website. Perhaps you may even like to come along and experience first hand these magnificent beings?



Safeguard Programme – Expedition Targets

- Each Team member travelling is sponsoring themselves 100 hectares as part of their trip.
- Each Team member is trying to arrange to get friends, family, business associates to sponsor as many hectares as possible. We have set targets of 1,000 hectares per team member and 10,000 hectares per team, to donate towards the Safeguard programme. As a suggestion it makes for a great present for a business or family.
- The cost for the Safeguard programme is 75c per hectare We are asking for donations of a minimum of \$7.50 for 10 hectares. Hopefully we may be able to get some business's to donate \$750 each for 1,000 hectares. How many hectares can we cover ??
- You can either donate online **or** give the money to your team member for them to submit all the information to AOP. If you can donate directly online via the AOP's website, all we ask is that you let your contact person know when you have done this and how much you have sponsored. This is to help with keeping records of the Team's total efforts. Your assistance with this is really appreciated.
- When donating on line at the AOP, you will see a box in the payment section "Where did you hear about us?". Please look for Orangutan Odysseys and select. Again this is to assist with record keeping.
- We have attached for your information a Safeguard form & a Safeguard flyer, which you may also like to copy and send to more friends.

Team Member Target = 1,000 Hectares

Team's Target = 10,000 Hectares

About the AOP Orangutan Adoption Programme

Adoptions

Only 1 out of 6 orphans are lucky enough to be rescued - nearly 1,000 orphaned orangutans are living in rescue and rehabilitation centres. Care of these orphans is costly and requires 24hr staff, veterinary, and nurse care to ensure they are in a healthy condition and have the best chance to survive – and possibly even return to the wild.

For the small sum of \$55 (or \$110 for the twins) you can make a real difference and help these infants survive.



All adoption money goes directly to helping the infants at the various care centres we support:-

- Care and Quarantine Centre in Pangkalan Bun, Borneo, Indonesia.
- Nyaru Menteng Orangutan Reintroduction Project, Borneo, Indonesia.
- Batu Mbelin Orangutan Quarantine Centre, North Sumatra, Indonesia.

We are in regular contact with the staff at the centre and AOP representatives visit the centre several times a year to get updates on the infants and see how they are progressing.

For the small sum of \$55 you can make a real difference and help these infants survive. All adoption money goes directly to helping infants at care centres we support in Malaysia and Indonesia.

Each infant adoption costs just \$55 (or \$110 for the twins) per year. Each adoption pack includes:



- Adoption Passport (can fold-out and be framed)
- Infant Biography (full colour image & photo)
- Information about the projects you'll be supporting
- 10% discount voucher for all items in our shop (valid for 3 months)
- Infant updates available via our website

Adoption Programme – Expedition Targets

- Each Team member travelling is adopting a baby orangutan as part of their trip.
- Each Team member is trying to arrange to get friends, family, business associates to adopt as many baby orangutans as possible. We have set targets of 10 adoptions per team member and 100 adoptions for each team. As a suggestion it makes for a great birthday or Christmas present, especially for a child.
- The cost for the first year is \$55 each. For each after that it is up to the individual or organisation if they want to keep supporting this cause.
- We have attached for your information an adoption form and orphan brochure. Everyone who adopts an orangutan can choose from the list of infants shown in this brochure
- Payment for your adoption(s) can be made online or filling out the attached form and giving this and funds to your contact to process. If paying online please tick the 'Orangutan Odysseys' as your point of contact so that your donation can go towards our team fundraising tally. If you could also notify your contact of your donation, we can make then sure that our list of sponsors is accurate.
- Once you have submitted your donation each person or company will receive their orphan's photo details from AOP with regular updates throughout the year on their progress.

Team Member Target = 10 Adoptions

Team's Target = 100 Adoptions

Donations

It may be that you would just like to donate some cash. Please note that you may elect to use either of the forms attached for this purpose. Every dollar we can give to the orangutans is greatly appreciated. This can also be done on line at the AOP Shop using a similar process for Safeguard or Adoptions. Again we hjust request that you tick Orangutan Odysseys when going through the checkout procedure.

Say "NO" to Palm Oil !

We all need to get behind the campaign to stop the use of palm oil. Hopefully soon the Government will make it compulsory to label all products with the words Palm Oil and so give us all a choice about what products we buy.

Also you can visit the link <http://www.zoo.org.au/PalmOil/information> which has some great information and an excellent video about Palm Oil. Let's maintain the rage and spread the word to all our friends as well.



There are still places available on some of these expeditions and you can get all the details from the OO website at www.orangutanodysseys.com. We really do appreciate (and of course so do the orangutans) whatever support and/or assistance you may be able to give.

I would also refer you to the attached letter from Leif Cocks (President of the AOP) supporting these trips and fundraising objectives and reinforcing the importance of what we are doing.

Finally, thank you so much for taking the time to read about our expedition and fundraising targets and please do not hesitate to contact me should you require and more details. I look forward to hearing from you.

Kind regards,



Garry Sundin)

P: +61 2 9986 2600

M: +61 (0) 418 119769

Email – garry@orangutanodysseys.com

